6 TOP RISKS FOR SHIPPING CARGO

1. UNRELIABLE CARRIERS
Avoid carriers whose contracts don’t clearly take responsibility for damaged products or ensure your pre-approval of subcontracted carriers.

2. POORLY DESIGNED PACKAGING
Failure to understand the conditions impacting products while being transported can result in packaging that does not prevent damage from common occurrences.

3. THEFT
Cargo is very susceptible to theft. Pharmaceuticals and electronics are top targets but any easily resold product is at risk.

4. WAREHOUSING
Third party warehouses, a common component in the transportation process, can put products at risk if proper storage and handling procedures are not understood.

5. HANDLING
Equipment used for loading and unloading - such as cranes, forklifts and pallet movers - present multiple risks to cargo, particularly to fragile or special care products.

6. SHIPPING LANE DISRUPTIONS
Political or social unrest as well as natural catastrophes can unexpectedly disrupt routes and timetables.